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THE NEW GENERATION



T.J. Ward

Knows Enough to be

Dangerous

BY EILEEN GORDON FREEMAN

Smart, savvy and tenacious, this private investigator is considered a super sleuth by the South's legal community. He can learn more about someone in an hour than most detectives can in a month. As one of the country's leading experts in the new 'Layered Voice Analysis,' he's become an even more formidable force in the pursuit of truth.

If T.J. Ward looks familiar, it's probably because you've seen his face all over television's top news shows, where he's been interviewed by the likes of Diane Sawyer, Larry King, Nancy Grace and Sean Hannity, among others. Providing knowledgeable insight into some of the country's most topical cases, including the disappearance of Natalee Holloway, this seasoned pro is backed by a long career in law enforcement and public safety. A former cop, pilot, fireman and EMT, T.J. has assimilated his vast experience into one of the most successful and respected private investigation firms in the country – making him popular with Atlanta's leading attorneys, as well as the media.

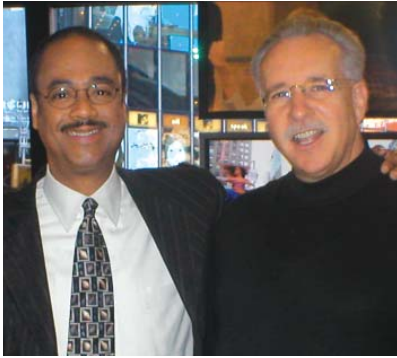
T.J.'s firm, Investigative Consultants International, handles a full range of cases, from corporate fraud and marital infidelity to missing persons and surveillance (including GPS/satellite tracking). Using cutting-edge technology, he's blown the myth of the Humphrey Bogart style P.I. right out of the water. There's nothing "gumshoe" or unprofessional about the way T.J.'s team operates. A licensed pilot of airplanes and helicopters, he even provides aerial surveillance. And through his Internet expertise, T.J. can uncover more about someone in an hour, than old-style detectives could in a month.

That includes the use of Layered Voice Analysis, the latest scientific breakthrough in gauging truthfulness. He employed LVA during his in-depth investigation into the disappearance of Natalee Holloway, the young Alabama girl who tragically vanished two years ago in Aruba. T.J. gained national recognition as the Holloway family's private investigator, working in conjunction with the Aruban government and American FBI in attempting to solve the case. He determined early on, through the use of LVA, that certain key witnesses were not forthcoming in their statements.

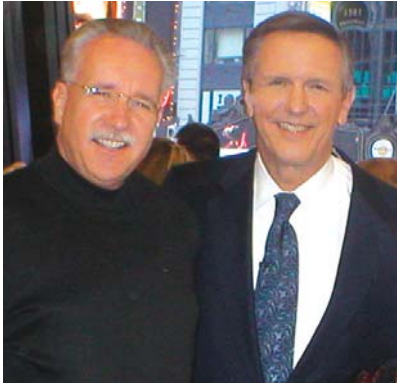
Although LVA is not admissible as evidence in court, it is, like a lie detector, a significant investigative tool, helping the police and investigators know when a witness is hiding something. While Natalee has not been found, T.J. has strong theories as to exactly what happened. Collaborating with Tim Miller of Equisearch, he plans to return to Aruba as the investigation continues in this open case.

"At this point, we know a lot more than we can say," T.J. said. "Having access to such revolutionary technology as Layered Voice Analysis 6.50 provides a volume of critical information that cannot, in most cases, be ascertained any other way."

The only private investigator in the country licensed to use



TONY PERKINS AND T.J. WARD



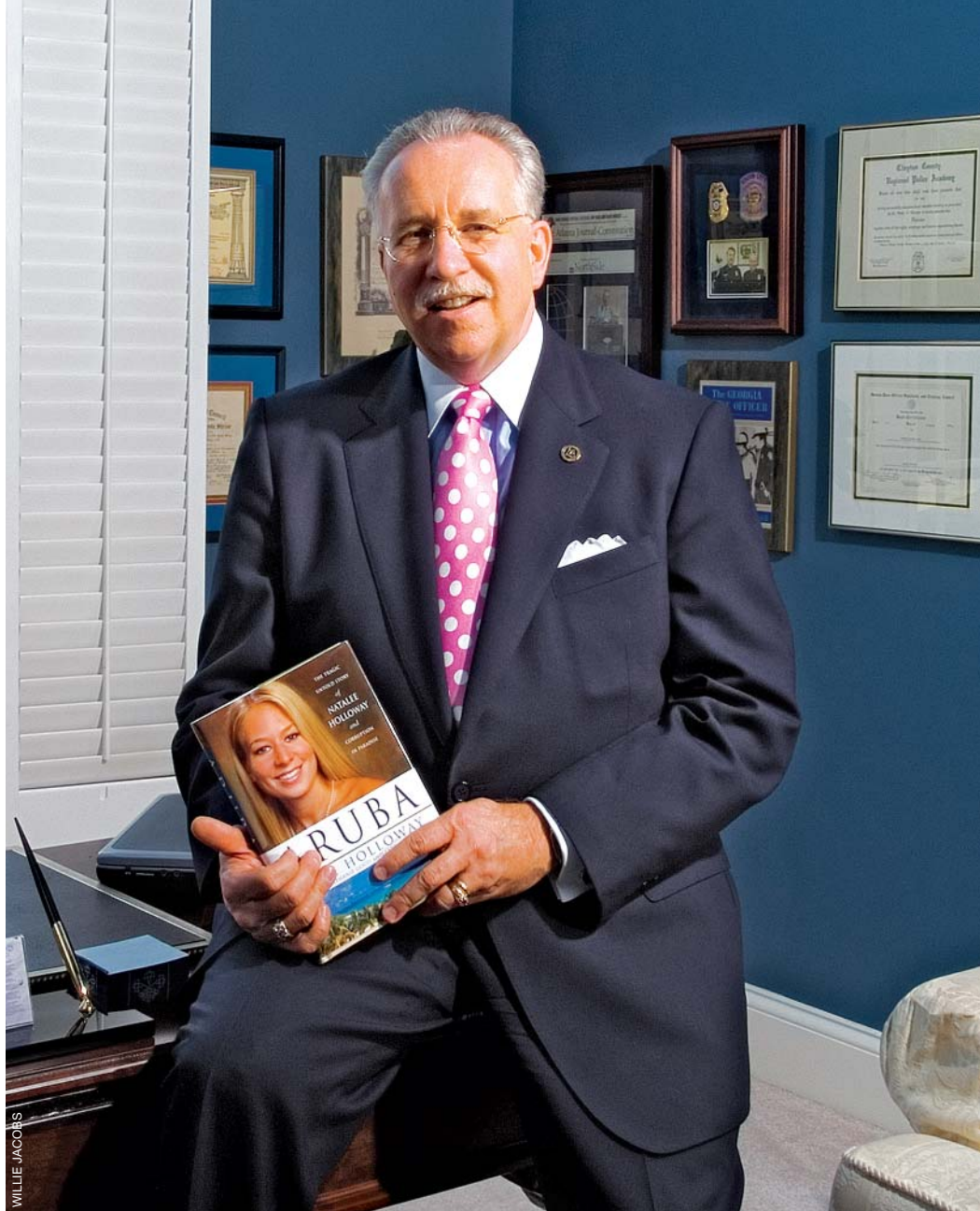
T.J. WARD AND CHARLES GIBSON

the LVA 6.50, T.J. has recently entered into a business venture with Lynn Robbins, president of Voice Analysis Technologies of Madison, Wisconsin, to offer this truth verification system to law enforcement agencies, corporate security and loss prevention divisions across the country. It's currently in use by 65 law enforcement and 12 federal agencies.

The science behind LVA is fascinating. A subject's voice and statements can be analyzed from any recorded voice conversation, such as on the phone, in a TV interview or from a deposition, to determine truthfulness and evasiveness. While a polygraph test is typically administered at the end of an investigation and only with the subject's cooperation, LVA can be used from the beginning, with or without consent, T.J. said. "The LVA technology certainly won't replace the polygraph, but it can significantly enhance it."

Recognized by the Georgia courts as a certified specialist in fraud detection, surveillance and electronic house arrest, T.J. is no stranger to the courtroom, where he's frequently called in as an expert witness. He spends his fair share of time in the boardroom, as well, working shoulder to shoulder with his attorney clients to either reach a settlement or prepare a case for trial. He has serviced more than 250 law firms nationwide and been contracted by over 40 major corporations in loss prevention.

Pro bono cases are not unusual for T.J. He, along with Tracy Sargent of K-9 SARS created a non-profit foundation called "STARS," to help victims of terrible circumstances who could



WILLIE JACOBS



T.J. AND DODDY WARD WITH DIANE SAWYER

otherwise not afford their services.

As for any perceived dangers in his line of work, T.J. laughs it off. "I generally work on such high-profile cases that fear of my involvement is the suspect's worry – not mine."